



Project presentation

Regional Integration and Capacity Building to Boost Agribusiness MSMEs Competitiveness and Trade Promotion in Central Asia -CANDY V

Bishkek, February 19 – 20, 2020

Target region / groups



Countries

- Republic of Tajikistan
- Republic of Uzbekistan
- Kyrgyz Republic
- Republic of Kazakhstan

Groups

Food processing MSMEs specialised BIOs, suppliers of agricultural products, consumers, professional associations, farm unions, association of processors and sellers

Overall objective:

To contribute to the growth of agribusiness MSMEs in Tajikistan, Kyrgyzstan, Uzbekistan and Kazakhstan, thus fostering the integration of Central Asia countries in the global trade

Project Outcome:

Business Intermediary Organisations (BIO) in TJK, KGZ, UZB and KAZ are empowered to promote and sustainably support an enabling environment for agribusiness MSMEs.

Expected results/outputs of our project and verification of achievements:

■ Output 1 (OP1):

Enhanced capacities of BIOs to introduce commercial quality standards for fresh fruit and vegetables (FFV), dry and dried produce (DDP) in MSMEs and to facilitate a regional private public dialogue on product standards and quality



Expected results/outputs of our project and verification of achievements:

Deliverables related to OP1:

- 3 Meetings of the CAWG;
- 2 meetings of the NTG;
- 8 sets of explanatory publications on the international standard for regional FFV & DDP;
- 16 MSMEs introduce systems for quality management;
- 8 BIOs (60 persons) trained as quality inspectors & consultants on commercial quality management;
- 2 additional key services in BIOs portfolio;
- 2 Guidelines for introduction of commercial quality standards and external quality inspections of FFV & DDP, disseminated by CAWG, CANDY-CA and through the Distance Consultancy Tool (please refer to A.5.1).

Activities to OP 1: A1. Capacity building in (UNECE) commercial quality standards:

- **A.1.1 Trainings in commercial (UNECE) quality systems and inspection:**
- **A.1.2 Pilot introduction of commercial quality management systems in 16 MSMEs in CA**
- **A.1.3. Develop guidelines for inspection in compliance with UNECE standards**
- **A.1.4 Conduct meetings of the CAWG and the 4 National Technical Groups (NTG)**
- **A.1.5 Develop eight sets of explanatory publications on commercial quality**

Expected results/outputs of our project and verification of achievements:

■ Output 2 (OP2):



With competent support of strengthened BIOs, enabling policies, financial instruments, regional platforms and capacities for implementation of required food safety standards and systems for agriproducts are developed and applied.



Expected results/outputs of our project and verification of achievements:

Deliverables related to OP2:

- Regional Platform on promotion of food safety established;
- 9 round tables for coordinating the regional BIO initiative for harmonization of legislation in compliance with Global GAP;
- 1 complete set of explanatory material to Global GAP;
- 1 State supported financial scheme (preferential loans) for MSMEs, introducing Global GAP in KGZ; 1 Analysis of the existing customs procedures and regulations for the transportation of perishable FFV;
- 3 regional and 8 national (4 countries x 2 meetings) round tables on simplification of customs procedures for perishable products;
- 4 national road maps with time table and indicators and 1 regional integrated road map for simplification of customs procedures and transportation of perishable FFV;
- 10-days training for 20 persons (4 countries x 5 persons (at least 40 % female) in introduction of Global GAP in livestock sub-sector;
- 20-days training, including exam, for 20 consultants (at least 40% female) in introduction of IQMS in MSMEs

Activities to OP 2: A2. Regional lobbying initiatives, policies and capacity building in food safety and traceability:

- **A.2.1 Establish a Regional Platform for promotion of food safety of agro-products**
- **A.2.2 Regional BIO lobbying initiative for harmonization of legislations in compliance with Global GAP (9 Round Tables in total, 3 Round Tables in TJK, KGZ, KAZ)**
- **A.2.3 Regional BIO lobbying initiative for simplified customs procedures to speed up transportation of perishable products and ensure food safety**
 - **A.2.3.1 An analysis of the existing customs procedures and regulations for the transportation of perishable FFV**

Activities to OP 2: A2. Regional lobbying initiatives, policies and capacity building in food safety and traceability:

- **A 2.3.2. Round tables on simplification of customs procedures for perishable agro-products**
- **A.2.4 Launch state supported financial schemes for MSMEs, which introduce food safety systems**
- **A.2.5 Capacity building in Global GAP in livestock**
- **A.2.6 Capacity building in Integrated Quality Management System (IQMS)**

Expected results/outputs of our project and verification of achievements:

Deliverables related to OP3:

- 1 draft law on amendments to the Tax code of KGZ;
- 1 synopsis of existing market analysis;
- 1 3-day workshop for elaboration of roadmaps for MSME market entry;
- 1 guideline for export promotion of CA products;
- 1 concept for a showroom of CA products;
- 1 export promotion event in the EU/Austria;

Activities to OP 3: A3. Capacity Building in market development and product promotion:

- **A.3.1. Pilot financial preference (VAT reduction) for MSMEs, which produce and sell local agriproducts in KGZ and assessment of replication in the region**
- **A.3.2 Synopsis of existing market analyses**
- **A.3.3 Workshop for elaboration of roadmaps for MSMEs market entries (applying the Business Simulation „Global Strategy“)**
- **A.3.4 Develop and present guidelines for promotion campaigns of CA products in countries of potential markets, incl. organising an Export Promotion-Showcase in Austria**

Expected results/outputs of our project and verification of achievements:

Geographical Indications

■ Sub-output Sub-OP3.5:

Enhanced capacity of 20 CA BIOs to support agricultural producers and other value chain actors to initiate and pilot GI products



Expected results/outputs of our project and verification of achievements:

Deliverables related to OP3.5:

- 2 3-day GI capacity building workshops;
- 1 inventory & feasibility study for 12 regional products with GI potential;
- 8 2-day GI piloting WS;
- registration documentation for 4 national GIs;
- 1 regional conference;
- 1 GI video material;
- 1 study tour (4 days) in GI.

Activities to Sub-OP3.5: A3.5 Capacity Building and piloting Geographical Indications (GI) in CA:

- **A.3.5.1 Capacity building workshops**
- **A.3.5.2 Inventory & feasibility study – an empirical (including fieldwork) study and elaboration of a descriptive list of promising local (national) products**
- **A.3.5.3 Piloting selected national GIs**
- **A.3.5.4 Regional conference on GI**
- **A.3.5.5 Public awareness raising**
- **A.3.5.6 Study tour in EU country (partly on GI – approx. 4 days)**

Expected results/outputs of our project and verification of achievements:

■ Output 4 (OP4):

Capacities of BIOs and MSMEs to enhance **clustering** and interaction between business and education are improved.



Expected results/outputs of our project and verification of achievements:

Deliverables related to OP4:

- 2 3-days workshops (trainings, information session, coaching) on clustering;
- 1 study tour (3 days) on cluster approach, including input on livestock value chains;
- 4 meetings of SEP in TJK and KGZ;
- 3 regional exchange visits of SEP;
- 1 Methodology on SEP, based on cluster approach elaborated and promoted to relevant ministries;
- 1 internship programme, incl. entrepreneurial course for 60 last-year students (pilot group)

Activities to OP4: A.4 Capacity Building in clustering and interaction between business and science/education:

- **A.4.1 Capacity building in cluster approach**
- **A.4.2 Study Tour in EU (partly on clustering – approx. 3 days)**
- **A.4.3 Meetings of the SEP in TJK and KGZ**
- **A.4.4 Regional exchange visits of scientific-entrepreneurial platforms (SEP)**
- **A.4.5 Develop & promote a Methodology of SEP based on cluster approach to relevant Ministries**
- **A.4.6 Pilot internships for 60 last year students in MSMEs, incl. entrepreneurial course, facilitated by SEP in TJK & KGZ & Assessment of replication options in UZB & KAZ**

Expected results/outputs of our project and verification of achievements:

■ Output 5 (OP5):

Best practice models in regional multi-stakeholder initiatives for economic development, promotion of food safety and quality and distance consultancy are systematized and documented.



Expected results/outputs of our project and verification of achievements:

Deliverables related to OP5:

- Distance consulting IT tool (mobile application) complemented;
- 4 regional best-practice approaches documented;
- at least 30 regional project outputs disseminated via CANDY-CA network webpage.

Activities to OP5: Activities to OP5: A.5 Sector & project related knowledge management

- **A.5.1 Distance consultancy (DC) IT tool/ mobile application**
- **A.5.2 Collection, systematization and documentation of knowledge-relevant activities – capacity building for project partners**
- **A.5.3 Distribution of regional outputs on food safety & quality by CANDY-CA network**

Outlook and Next Steps



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THANK YOU FOR YOUR TIME AND PARTICIPATION!