

REPORT
on
REGIONAL WORKSHOP
on development of explanatory brochure in accordance with
UNECE Standard DDP-15 concerning the marketing and
commercial quality control of dried apricots

Expired resources, materials and Impact



May 16 – 18, 2017

Khujand, Republic of Tajikistan



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Resilient nations.

I. Background

Integration of the Central Asia into the world economy cannot be promoted and realized without harmonized trade rules and procedures, diversification of export and market access for products from the region.

The sector, which unites the Region and where innovative activity is proceeding at high rates, is the production of dried apricots in the Fergana Valley (Tajikistan, Uzbekistan and Kyrgyzstan).

The industry for production of dried apricots in the countries of the Fergana Valley is almost entirely export oriented. A significant part of production is exported to CIS countries.

The drop-in world oil prices in recent years has led to a decrease in purchasing power among consumers of traditional markets for the dried apricot of the Fergana Valley.

Therefore, there is a need to unite the interests of Stakeholders in strengthening the competitive advantage of the sector and increasing the pace of diversification of the market for dried apricot, which requires the development of a comprehensive strategy for the sector development and its emergence into other potential world markets under a single brand.

Production of dried apricots is of socio-economic importance, since it is one of the main sectors of the Fergana Valley, which has the potential to involve labor resources and, accordingly, affects the socio-economic development of the Region with population of about 30 million.

Recognizing the importance of export diversification and market access for the Central Asia countries groups of organizations under the participation of governmental agencies have directed their activities to develop plans for market diversification, where the key place is given to recognition of international standards and compliance of local with them.

One of the most effective steps in this direction is the recognition of commercial standards for the quality of products required by the recognized world trade networks of developed countries in Europe and the United States.

According to these requirements the Fergana Valley apricot should comply with the **UNECE Standard DDP-15 concerning the marketing and commercial quality control of dried apricots**.

At the current stage, the UNECE Standard DDP-15 concerning the marketing and commercial quality control of dried apricots is complemented by the parameters of dried apricots produced in the Fergana Valley. This step will positively affect the competitiveness of the "Fergana apricot" in the world market.

However, the countries of the Fergana Valley should continue cooperating and unite their efforts to expand the understanding of regional producers, processors and exporters on the requirements of these Standards.

The practice of implementing the UNECE Standards provides for the development of **explanatory brochures to the Standards**, which simplify access to the standards and provide a uniform interpretation and their application.

Box 1.

Explanatory brochure

The practice of implementing the international Standards stipulates the publication of explanatory brochures to the Standards, which provide a uniform interpretation of the Standards on international and national markets

The explanatory brochure to the Standards helps not only to classify products and provide the same interpretation, but also to decrease the risks of failure and help in resolving disputes.

It is addressed to producers and traders, as well as to official quality inspection services in consumer countries.

International organization Hilfswerk Austria International in framework of the Project «Advanced Support Programme to Central Asian Business Intermediary Organizations - Specialized and Integrated Services for Export Oriented Food Processing SMEs –CANDY—IV» jointly with Regional GIZ Programme «Trade facilitation in Central Asia» (TFCA) и UNDP Regional «Wider Europe: Aid for trade for Central Asia» funded by the Government of Finland with active support of the International Association of agriculture producers and exporters of the Tajikistan organized the first regional meeting of the stakeholders (relevant government agencies and private sector) for coordination and discussion of the approaches on development of an explanatory brochure to the UNECE Standard DDP 15 to dried apricot produced in the Fergana Valley.



The organizers are considering event as an effective step in increasing the knowledge of participants about the UNECE Standard DDP-15 concerning the marketing and commercial quality control of dried apricots and as regional platform for identifying and approving of the content and design of the Explanatory Brochure to the Standard by all stakeholders of Fergana apricot market.

II. Meeting Summary

From 16 to 18 May 2017 the regional meeting on development of an explanatory brochure to the UNECE Standard DDP 15 concerning the marketing and commercial quality control of dried apricots took place in Khujand, Republic of Tajikistan.

The main purpose of the meeting was discuss and agree on approaches to the development of an Explanatory brochure to this Standard concerning marketing and commercial quality control of dried apricots produced in the Fergana Valley..

The representatives from the standardization Services, business associations and producers, processors and exporters from Kyrgyzstan, Tajikistan and Uzbekistan participated in the discussion.

During the meeting, the participants got acquainted with the provisions of the UNECE standard DDP -15 concerning the marketing and commercial quality control of dried apricots.

The implementation of international quality standards, including the UNECE Standard DDP-15, was demonstrated using the example of Turkey's experience. It should be emphasized that the national standards of Turkey represent the harmonization of the UNECE Standards and the requirements of the Codex Alimentarius.

Turkish practice of the implementation of international standards demonstrates a high level of development of public-private partnership. The Ministry of Economy cooperates with the Exporter Associations to ensure that the offers of exporters are considered. Following this, the proposals are collected, harmonized and sent through the Ministry of Economy to the TSE. In most cases, Turkish exporters are invited to attend the UNECE meetings to support the position of the Turkish Ministry of Economy.

Turkish exporters are organized in more than 60 Exporters Associations, which operate in 26 different industries and 11 provinces. All of them are members of the Assembly of Turkish Exporters. It should be emphasized that the membership of exporters in the relevant Association of Exporters is obligatory. Exporters can use the services of the Association of Exporters only if they are members of this Assosiation. Nevertheless, all Exporters

Associations are obliged to provide export services to all exporters, regardless of their membership. It should also be mentioned, that most of the explanatory brochures appears due to participation of the Exporters Associations.

The experience of the private sector from the Region in promoting international standards was presented to the International Association of Agricultural Producers and Exporters of Tajikistan (IAAPET), which in its presentation familiarized participants with the mechanisms for establishing cooperation with UNECE and other interested organizations in promoting Fergana apricot and its inclusion in the UNECE Standard.

It should also be mentioned that recently IAAPET prepared an explanatory poster in accordance with the UNECE Standard DDP-15 for manufacturers and farmers.

Вставка 2.

Explanatory poster

The structure of implementation of international standards is planning to publish posters along with Explanatory brochures that will also simplify the interpretation of Standard requirements.

Currently, due to the limited resources for the production of Explanatory Brochures, many specialized sections of the Working group on Agricultural Standards have opted to develop Posters (Placard) standards that are cheaper in terms of the cost of the work. They are placed online, which facilitates their use by farmers and producers.

Poster contains the main illustrated information and training material necessary for producers and farmers in their field of activity.

The introductory part of the meeting, apart from the info unit about international standards status and the practice of their implementation in Turkey, included a practical session on the selection of samples by classes /sorts, caliber, defects, uniformity, allowances and marking.

The expert Mr. Kırıcioglu Emre (Inspector of the Ministry of Economy of Turkey), who is involved in the Hilfswerk Austria International project, demonstrated sampling methods according to UNECE Standard DDP-15.

Participants of the meeting using the scheme presented by the expert, performed independent work on sampling, the results of which were discussed with the expert.



At the end of the informational and introductory part of the event, participants discussed the organization of activities of the working groups that will prepare samples and illustrations for the Explanatory Leaflet.

Following the discussion, the participants visited two factories of dried fruits and nuts production: LLC «Isfarafud» and LLC, «Barakat Isfara» and showed them the processing and packaging of products.

III. Key outcome of the meeting

UNECE International Standard DDP-15 concerning the sales and commercial quality control of dried apricots

- The UNECE expert (representative of the Turkish Ministry of Economy) provided full information on the implementation of UNECE standards for agricultural products based on the experience of Turkey.
- The promotion of the UNECE Standard DDP-15 concerning the sales and commercial quality control of dried apricots, on the one hand, has attract great interest among the participants. On the other hand, agricultural manufactures and processors have expressed their concern about the lack of sufficient capacity in enterprises to meet the requirements of the adopted Standard.
- It was proposed to consider the issue of training events for producers and exporters on the interpretation and practical application of the Standard (training at enterprises involving both management and technical personnel).
- Participants stressed that in order to increase the demand and image of products from the region and as a step in promoting the Standard, it is also desirable to develop services to assess / verify the quality of shipped products, the results of which will be recognized in the country of import. Trainings should be supplemented with a specialized course for enterprise personnel that will monitor the implementation of the Standard. In the context of this initiative, members of the Association of Producers and Exporters of Agricultural Products in Tajikistan, who participated in the meeting, proposed the creation and development of an inspection group under the Association.

Forming working groups to prepare samples and illustrations for the Explanatory Brochure

- When discussing the organization of working groups, a number agricultural manufactures - members of the International Association of Agricultural Producers and Exporters of Tajikistan (IAAPET), expressed their willingness to take on the role of promoting the activities of the working group. Participants of the meeting have well perceived the information, noting that the Association's experience in preparing an explanatory Poster for the UNECE Standard DDP-15 would help prepare the necessary samples and illustrations for the Explanatory Brochure.
- The working group besides the member of Association, include representatives of the Center for Standardization and Metrology under the Ministry of Economic of Kyrgyzstan, Sughd Center for Standardization, Metrology, Certification and Trade Inspectorate of Tajikistan, processors and producers of dried apricots from the Batken region of Kyrgyzstan and Uzbekistan, which also participated in the event. Participants agreed to send an invitation to participate in the activities of the working group to the Uzbek Agency for Standardization, Metrology and Certification "UZSTANDART".
- It was stressed that the working group's business blueprint will be based on the openness of the sample preparation process and the illustrations, the wide involvement of manufacturer from the Ferghana Valley to participate in the working group, the comprehensive approach for the classification of dried apricot from the Fergana Valley.
- The participants agreed with the organizers of the event on choosing coordinator, which will organize communication between the participants and work with the international expert involved in summarizing the information and forming the final format of the explanatory brochure.
- In order to simplify the communication, it was suggested by the participants of the meeting to create an electronic network to exchange information between members of working groups. Hilfswerk Austria International is responsible for coordinating activities, organizing consultations and communicating among the members of the working group.
- Participants of the meeting determined the dates and venue of the next meeting following the results of the discussion. The two-day meeting is planned to be held in the first decade of October 2017 in the city of Isfara, Republic of Tajikistan. The Association of (IAAPET), together with the Organizers of the meeting (HWA, GIZ & UNDP) is authorized to solve organizational issues (first of all it is necessary to determine the place of the meeting of the working group and the location of the meeting participants during the meeting, etc.).
- It is planned that by the agreed date the members of the working group will present samples and illustrations for the leaflet. The involved expert-inspector of the Ministry of Economics of Turkey will prepare a draft version of the Explanatory brochure for discussion at the meeting.
- It was also suggested that the second meeting of the working group should be combined with the training for technical personnel of enterprises to increase their potential to classify samples by classes, defects and other criteria in accordance with the requirements of the DDP-15 standard and engages as an expert/trainer inspector from the Ministry of Economy of Turkey.
- It was also agreed that in the autumn 2017 special information sessions will be held to raise the awareness of the business community about the UNECE Standard DDP-15 with the participation of both government officials and the private sector

Promotion of UNECE standards for agricultural products

- During the discussions on the importance of implementing UNECE international standards, representatives of the Tajikstandart Agency centered participants on the promotion of UNECE standards among producers of other agricultural products, in particular the UNECE Standards on sales and commercial quality control of persimmons and apple-quinces.
- This proposal is based on the fact that Tajikistan, along with other countries such as Italy, Israel, Turkey, actively promoted the development of standards for persimmon and apple-quince within the UNECE working groups, but after the adoption of these standards, faced the difficulty of organizing its practical application with due allowance for explanatory work among manufacturers. It was suggested to develop Posters for these standards for local producers.
- Representatives of the «Tajikstandart» Agency appealed to the organizers of the meeting (international organizations) to support their initiative to develop Posters for the UNECE Standard for pperimmon and apple-quince. Representatives of the «Tajikstandart» Agency, for their side expressed their readiness to participate actively in the process of preparing proper samples and other materials and information.
- The organizers of the meeting positively reacted to this initiative and expressed their willingness to consider these proposals within their programs. In order to do that, representatives of the «Tajikstandart» Agency must submit an official request letter for support for the development of Posters. The meeting organizers (HWA, GIZ, UNDP) will consider the possibility of supporting this initiative after agreement with the Program management. As a first step in promoting this issue, the meeting organizers requested the representatives of the «Tajikstandart» Agency to prepare detailed information on producers, overall production and export of apple-quinces and persimmons. Participants also suggested clarifying the potential interest and opportunities of other countries in the Region, namely Kyrgyzstan and Uzbekistan, to participate in the practical application of the requirements of the adopted standards.

IV. Conclusions and activities for the future

The meeting of processors and representatives of standardization bodies was fruitful and fulfill expectations of the organizers. The issue of forming a working group for the development of an Explanatory leaflet on the Standard for Dried Apricots produced in the Ferghana Valley, has been agreed upon.

The working group will be created from representatives of the Association of Agricultural Producers and Exporters of Tajikistan, which will also include processors of dried apricots of the Batken province of Kyrgyzstan, Uzbekistan, and representatives of the standardization bodies of Kyrgyzstan and Tajikistan.

It is planned to hold a two-day meeting of the working group in the first decade of October 2017 in the city of Isfara, the Republic of Tajikistan.

Undertaken Commitments have been made to fulfill the following tasks:

1. To ensure transparency of the process and equal consideration of interests of the parties, the Organizers will take measures to involve all stakeholders, which take part in the production and export of dried apricots from the Fergana Valley, to the working group, namely representatives of the Uzbek Agency for Standardization, Metrology and Certification "UZSTANDART" and others interested parties.

TFCA / GIZ and UNDP AFT within the framework of their activities in the Region, will send letters to Uzstandard, as well as to producers and exporters, inviting them to take part in the preparation of the Explanatory Brochure.

2. The Association of IAAPET, together with the Organizers of the meeting (HWA, TFCA / GIZ & UNDP AFT) will determine the venue of the next meeting of the working group and the location of the meeting participants during the panel session and resolve other organizational issues.
3. Coordinate the working group and provide communication with the international expert will be the local expert Hilfswerk Austria International, which will form the working group list and create electronic communication between the members of the working group.

The meeting also showed the importance of cooperation between the private sector and standards body in order to promote UNECE standards for other categories of agricultural products. It turned out that there is a need in the region to promote UNECE standards.

Agency «Tajikstandart», has been put forward an initiative to intensify the activities of business and standardization bodies in terms of the application of UNECE standards for persimmon and apple-quince. It is proposed to develop a poster for producers and exporters of persimmon and apple-quince from Central Asia on the example of a poster on dried apricot:

- Agency «Tajikstandart» will prepare an official letter of request for support for the development of Posters for producers and detailed information on producers, the production volume and export of apple-quinces and persimmons.
- As part of their activities in the Region, TFCA / GIZ and UNDP AFT, will determine the potential interest of other countries in the Region in developing a Poster for Producers on UNECE Standards for persimmon and apple-quince.

In order to strengthen the dialogue between the private sector and standards bodies for the promotion of UNECE standards, the following actions are proposed:

- Conduct the first pilot training for enterprise`s technical personnel (one-day information session for processors and exporters, approximately 12-16 people) to increase their capacity for classifying samples by classes, defects and other criteria in accordance with DDP-15 requirements, combining this activity with the meeting of Working group for the preparation of an Explanatory leaflet in Isfara
- Conduct information sessions on raising the awareness of business and government representatives about the UNECE Standard DDP-15
- Experts from Hilfswerk Austria International will prepare the training agenda and identify the necessary organizational arrangements.
- Hilfswerk Austria International in joint with TFCA / GIZ and UNDP AFT will consider the possibility of organizing and conducting regular and systematic consultations on the implementation of international standards and mechanisms for their adaption.

V. Annex 1. Programme

PROGRAMME		
DAY 1 (May 16th, 2017)		
08:30-09:00, Registration		
09:00-09:05	Welcome address by host country speaker	Foreign Economic Affairs Department State Executive Body for Sugd Province, of Republic of Tajikistan.
09:05-09:10	Welcoming speech by UNDP	Mr. Parviz Akramov, UNDP AFT TJK
09:10-09:15	Welcome notes, goals and objectives	HWA TJK, Mr. Aslanov U
09.15-09.40	Quality and the role of UNECE Standards in international trade and domestic markets (step towards export promotion)	UNECE, Khushvakhtova Nozigul
09.40 -09.50	Questions & Answers	
09.50-10.20	International Quality Standards <ul style="list-style-type: none"> • Concept of Quality • Institutional Framework • Quality standards 	Expert Mr. Kiricioglue Emre
10.20-10.30	Questions & Answers	
10.30-10.50 Coffee Break		
10.50-11.20	Interpretation of the UNECE Standard for Dried Apricots	Expert Mr. Kiricioglue Emre
11.20-11.30	Questions & Answers	
11.30-11.50	Presentation of APEAT, history of cooperation with UNECE.	Association of Producers and Exporters of Agriproducts of Tajikistan
11.50-12.00	Questions & Answers	
12.00-13.30 Lunch		
13.30-14.00	The Turkish Practice (Application of the International Quality Standards)	Expert Mr. Kiricioglue Emre
14.00-14.10	Questions & Answers	
14.10-14.40	A Case: Turkish Dried Apricot Industry (From Orchard to Market)	Expert Mr. Kiricioglue Emre
14.40-14.50	Questions & Answers	
14.50-15.05 Coffee Break		
15.05-15.35	Quality production and management before export	Expert Mr. Kiricioglue Emre
15.35-15.45	Questions & Answers	
15.45-16.10	Use of IT Systems in Export and Import Controls	Expert Mr. Kiricioglue Emre
16.10-16.20	Questions & Answers	

16.20-17.00	Conclusion of the first day discussion	
DAY 2 (May 17th, 2017)		
08:30-09:00, Registration		
09.00-09.30	Forming Working Groups and definition of tasks (tasked for preparation of samples and illustrations for brochure after workshop)	Moderators: Aslanov Umed, Khushvakhtova Nozigul
09.30-10.00	Presentation of the Explanatory Brochure content' points and discussion	Moderators: Expert Mr. Kiricioğlu Emre
09.30-12.00	Preparing Samples; <ul style="list-style-type: none"> • by classes • by size • by defects • by uniformity • by tolerances • marking 	Expert Mr. Kiricioğlu Emre
12.00-13.30 Lunch		
13.30-14.30	Taking pictures of the samples (<i>requirements, minimum resolutions, etc</i>)	Expert Mr. Kiricioğlu Emre
14.30-15.30	Interpretation & discussion	
15.30- 15.50 Coffee Break		
15.50 -16.30	Interpretation & discussion	
16.30-17.00	Conclusion of the second day decisions	Expert Mr. Kiricioğlu Emre
DAY 3 (May 18th, 2017)		
08.30-11.00	Road to Isfara, technical Visit to Isfara Region Dried Apricot Processing Facilities	HWA TJK
11:00 – 12:30	Visit to Factory "Barakat-Isfara"	Association of Producers and Exporters of Agriproducts of Tajikistan
12.30-13.30 Lunch		
13:30-14:30	Visit to Factory "IsfaraFood"	Association of Producers and Exporters of Agriproducts of Tajikistan
14:30-15:30	Visit to apricot farm/commercial gardening	Association of Producers and Exporters of Agriproducts of Tajikistan
15:30-18:00 Road to Khujand/end of visit		

VI. Annex 2. List of participants

№	Участник	Организация	Контакты
1.	Kobilov Najmidin	International Association of Producers and Exporters of Agriproducts of Tajikistan IAPEAT	n.kobilov@mail.ru
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7.	Kadirov Askar	Joint Venture Ltd. «Spectrum Industrial Technology Group» Uzbekistan	kadirov.oscar@gmail.com
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10.	Mirzoev Mirzobek	Press Center, Sughd regional standardization, metrology, certification and trade inspection center of the Tajik standard	
11.	Sherova Sitara	Deputy of Head Certification department of Agency «Tajik standart»	akhtar555@list.ru

12.	Zainiddinova Malohat	Specialist, Trade inspection of the Agency «Tajik standart»	malosha-92@mail.ru
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16.	Mamadjonova Gulsara	UNDP Regional project «Wider Europe: Aid for trade for Central Asia»	gulsara.mamadjonova@undp.org
17.	Bolot Abdyl daev	Production cooperative «Mol Tushum», Kyrgyzstan	abdirashit@mail.ru
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19.	Kasymova Khairykhan	Head of the standardization Department of the Kyrgyz standard	hkac@mail.ru
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22.	Andulloeva Vazira	State Executive Body for Sughd Province	vazira_abdulloeva@mail.ru
23.	Azimova Nargisa	State Executive Body for Khujand	azimovanargisa@mail.ru
24.	Karimov Mahkamboy	Press Center, Sughd regional standardization, metrology, certification and trade inspection center of the Tajik standart	karimov64@mail.ru
25.	Зафар Балхиев	TFCA/GIZ	zafar.balkhiev@giz.de
26.	Nasiba Mirpochoeva		nmirpochoeva@gmail.com
27.	Khushvakhtova Nozigul	Expert	nozigul@hotmail.com
28.	Kiricioglue Emre	Inspector of the Ministry of economy of Turkey	kiricioglue@ekonomi.gov.tr

VII. Annex 3. Presentations

Презентации доступны по следующей ссылке

<https://cloud.mail.ru/public/9yPg/6S1rvDWvB>





Региональная встреча



REPUBLIC OF TURKEY
MINISTRY OF ECONOMY

по разработке Пояснительной Брошюры в соответствии со
стандартом ЕЭК ООН DDP-15, касающийся сбыта и контроля
товарного качества сушеных абрикосов

Худжанд –Таджикистан, 16-19 мая 2017

**Кейс: Турецкая индустрия по сушеному абрикосу (с фруктового
сада на рынок)**

&

**Организация сектора экспортеров &
Государственно - частное сотрудничество**

Эмре Кирижиогли
Инспектор

Республика Турция, Министерство Экономики

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Региональная встреча



REPUBLIC OF TURKEY
MINISTRY OF ECONOMY

по разработке Пояснительной Брошюры в соответствии со
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товарного качества сушеных абрикосов

Худжанд –Таджикистан, 16-19 мая 2017

КАЧЕСТВО ПРОДУКЦИИ И МЕНЕДЖМЕНТА ДО ЭКСПОРТА

Эмре Кирижиогли
Инспектор

Республика Турция, Министерство Экономики

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Региональная встреча

по разработке Пояснительной Брошюры в соответствии со стандартом ЕЭК ООН DDP-15, касающийся сбыта и контроля товарного качества сушеных абрикосов

Худжанд –Таджикистан, 16-19 мая 2017



Использование IT Приложений в импортно- экспортном контроле

Эмре Кирижиогли/Emre Kiricioglu
Инспектор

Республика Турция, Министерство Экономики

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Региональная встреча

по разработке Пояснительной Брошюры в соответствии со стандартом ЕЭК ООН DDP-15, касающийся сбыта и контроля товарного качества сушеных абрикосов

Худжанд –Таджикистан, 16-19 мая, 2017



Почему и Как подготовить Брошюру?

Эмре Кирижиогли
Инспектор

Республика Турция, Министерство Экономики



РЕГИОНАЛЬНЫЙ СЕМИНАР
посвященный разработке пояснительной брошюры по стандарту ЕЭК ООН DDP-15, касающегося сбыта и контроля товарного качества сушеных абрикосов
Худжанд, Таджикистан, 16-19 мая 2017 г.



Международные стандарты качества

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РЕГИОНАЛЬНЫЙ СЕМИНАР
посвященный разработке разъяснительной брошюры в соответствии со стандартом ЕЭК ООН DDP-15, касающегося сбыта и контроля товарного качества сушеных абрикосов
Худжанд, Таджикистан, 16-19 мая 2017 г.



Опыт Турции (внедрение Международных стандартов качества)

Эмре Кирижиогли
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РЕГИОНАЛЬНЫЙ СЕМИНАР
посвященный разработке разъяснительной брошюры в соответствии со
стандартом ЕЭК ООН DDP-15, касающегося сбыта и контроля товарного качества
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Худжанд, Таджикистан, 16-19 мая 2017 г.



Стандарт ЕЭК ООН DDP – 15 Сушеные абрикосы

Эмре Кирижиогли
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